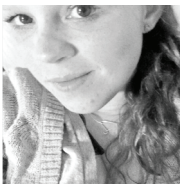
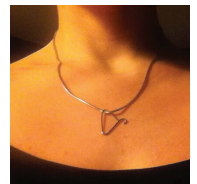


Annual Report FY 2014

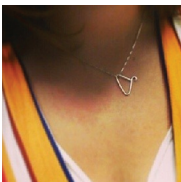
»»» DCAF COMMUNITY FIGHTS BACK AGAINST HATRED



Spring in DC usually means cherry blossoms, sloughing off winter, and our annual bowl-a-thon. The spring of 2014, however, came with a twist. Seemingly out of nowhere, anti-choice radical activists and conservative media outlets found out about the coat hanger pendant premium we offer for monthly donors. Before long, their trolls launched into a campaign to swarm us with inflammatory social media posts, “news” articles, emails, and even calls to our helpline.



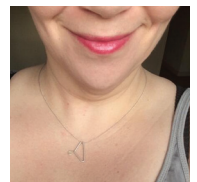
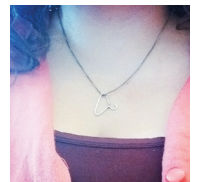
The hatred couldn't go unanswered, so we decided to set the record straight about our work for abortion access. We turned to our community for help fighting the hatemonogering. We asked for support, and were quickly overwhelmed by an outpouring of donations. Simultaneously, we put out a press statement and garnered coverage that helped raise our profile, introduced more patients to our services, and recruited new donors. All told, “Hangergate” gained us over **200** new monthly donors and raised over **\$30,000**—all because anti-choicers spewed some nonsense online.



Though it was a rough time, our commitment never wavered. DCAF received death threats and threats of sexual violence and we were called murderers more times than we care to count. An entire community of hatred rose up against us — but we met them in kind. By standing up, we raised more money than we ever could have imagined and we strengthened our own community of allies who believe in justice, not hate. “Hangergate” reminded us of just how furious the opposition can be over something as innocuous as a pendant. Pre-*Roe*, women used real coat hangers as a last resort with deadly consequences. The pendant is delicate in appearance but not in meaning — the history and symbolism of the coat hanger remind us of how horrific a world without access to safe, legal abortion care can be.



We have come a long way since those days, but we still have a long way to go. We will not stand idly by as forces work to make abortion illegal again, or accessible only for the economically privileged. Today, we're proud that a broad community of donors still wears our pendants for reproductive justice and as a reminder of an era we will never, ever return to.



As a 501(c)(3) non-profit organization, the DC Abortion Fund (DCAF) is an all-volunteer group that raises money to cover the gap between what a patient can afford toward abortion care and the full cost of the procedure.

DCAF operates a helpline that provides safe and confidential information on how to access abortion care. Our work and the support of our donors makes the freedom of choice a meaningful reality for more patients who seek our help. DCAF serves individuals residing in or traveling to the DC metropolitan area, including Maryland and Virginia. We partner with quality health care clinics to remove financial barriers to care. In some instances, DCAF also partners with funds from other parts of the country to assist those in extraordinary circumstances. We honor pregnancy in all of its complexity and affirm our patients as the primary decision-makers in their lives.

» A MESSAGE FROM DCAF'S BOARD PRESIDENT



Val Vilott, DCAF Board President

Pro-Choice Friends,

When I sat down to think about how I would describe the last year of work with the DC Abortion Fund to you, two words came to mind: resilience and creativity.

Resilience, because between juggling a burgeoning call volume, a nascent outreach program, and a rapidly expanding volunteer corps to maintain three helplines, we've had our hands full. We've been put to the test over and over again to maintain our core services connecting abortion patients to resources.

But despite big challenges like persistent legislative injustices that strip our patients and our communities of access and autonomy, the volatile lens of anti-choice attention in the spring, and numerous emergency appeals to help patients in dire need of assistance, we emerged not just unscathed, but stronger for it.

And we've found that strength through **creativity**. Today, our case management team has never been larger, our board has never been bigger, our fundraising has never been more robust—and that's because we are unafraid of innovation. When we're stretched to our limits, we get creative: We try new things, we test new systems, we call in help from our community and allies, and we learn from our peers.

Creating a fund as strong as ours takes persistent work and tireless support from people like you. Abortion funds are centered in community—a community-based response to a desperate community-based need. And if there's one thing DCAF has in spades, it's a community that has grown with us; a community of like-minded folks who won't tolerate injustice and who give their time, money, and energy to direct-service organizations like ours to make a difference.

There are few types of activism more powerful than this, and to say that our last year was a success is an understatement. It is truly my privilege to share with you the fruits of our collective labor.

Thanks to you, we screened over 3,100 patient calls. Keeping up with demand this high is a tremendous undertaking. Every minute of every day, DCAF has anywhere from three to six case managers on shift at a time to take calls, offer financial counseling, and make pledges.

Last year, we also broke records financially, in the best possible way: **Thanks to you, we offered almost \$200,000 worth of financial assistance to patients in need.** Over 700 of our pledges were redeemed, which means that you made choice a reality for 700 people who had nowhere else to turn. Alongside our call volume and pledge figures, our budget continues to grow. Thanks to your support and careful budgeting, we are keeping up with the pace of our healthy, growing organization.

So, again, **I need to say thank you.**

You have helped us create a magical community that does such fierce, unflappable, unique work. Together, we work hard and get creative at the intersection of economic and reproductive justice. That work pays off every time we get to say "yes" to patients who can't access the care they need because of a political and social system that has tried to silence them with stigma.

Our work is radical and life-changing, each and every day. There is nothing more extraordinary than to hear the fear in someone's voice as they stand on the precipice of the abortion-access gap, to lend a hand to help them over it, and to hear that fear turn into relief and gratitude.

Thank you for letting us be that helping hand, and here's to an even more phenomenal year ahead.

For Justice,

Val Vilott
Board President
DC Abortion Fund

» DC ABORTION FUND CASE MANAGEMENT UPDATE: GROWING AND THRIVING

The DC Abortion Fund has grown our case management program by leaps and bounds, with a thriving roster of **48 volunteers** working on the helpline in the last fiscal year. This year, the focus has been on increasing training and retention for case managers, and we've made some great progress. Each week, anywhere from three to six of these committed volunteer advocates staffed our DC, Maryland, and Virginia phone lines, responding to callers from across the tri-state region and liaising with our sister abortion funds and partner clinics to get our patients seen.

In the last year, we hosted quarterly volunteer trainings and devoted lots of time and effort to testing out models for improved frequency and quality of our trainings. We have instituted training shifts, as well, to allow new case managers time to apprentice with a veteran case manager while they learn the ropes. With the help of some stand-out volunteers, we've also instituted a monthly case management newsletter featuring volunteer profiles, clinic updates, and best practice tips and tricks to keep things moving smoothly.



East Coast Abortion Funds summit, June 2014. Credit: C. Crinion




Case managers attending Bowl-a-Thon. Credit: C. Crinion

We are already reaping the benefits of this investment in our new case managers, but we haven't forgotten our existing ones! The case management team rounded out our educational activities with an in-service refresher training for veteran case managers in March, and got together to see all our case management friends in person and to practice some self-care during regular social events. A highlight of the year was our case management appreciation event hosted by outgoing volunteer Kate M. on a rooftop overlooking the White House.

Finally, we brought together other funds from our region for a small convening that gave us a wonderful opportunity to learn and grow our partnerships with nearby funding entities. Through the relationships we fostered, we are seeing marked improvements in collaborative funding efforts to get patients who are traveling to and from our region to their fundraising goals faster.

Working together, the case management and volunteer leadership team is looking forward to building on this year's successes and to actively pursuing additional improvements, specifically to our data systems for tracking call intake and pledge disbursement. Stay tuned for more information as we keep the momentum rolling!

DCAF BY THE NUMBERS: Highlights

 **3,167**
approximate number of calls
our helpline screened

950 
individuals were offered
grants to help pay for a
portion of their abortion
procedures

 **720**
patients used our pledges and
received funding

Icons courtesy of flatiron.com.

Thank you!

DCAF would like to thank the following volunteer members of the **case management team** who donated their time, energy, and passion to assist over 3,000 callers to our helpline last year:

Alesa	Cait M	Danielle	Karin	Laura K	Meghan F	Sarah W
Aleya	Caitlin B	Emily	Kassandra	Laura M	Meghan R	Shanna
Amelia	Carolyn B	Frances	Kate M	Lindsey	Meha	Sharita
Anna	Caryn B	Halli	Kate V	Lisa	Nancy	Tanisha
Ari	Claire M	Jenn Q	Katie	Liz R	Rebekah	Travis
Ashley	Colleen	Jenn R	Kellie	Maggie	Sam	Val
Bethany	Dana	Jenny	Kristina	Mallika	Sarah B-S	

DCAF BY THE NUMBERS: Patient Demographics

AGE

Approximately **9%** of the patients offered grants were **under 18 years of age**, **25%** were ages ranging from **18 to 21**, **52%** were ages **22 to 30**, **13%** were ages **31 to 40**, and **1%** were ages **41 to 50**

RACE/ETHNICITY

Of the patients offered grants, **69%** reported being **Black or of African-American descent**, **18%** were **White or Caucasian**, **6%** were **Latina or Hispanic**, and **7%** fell into numerous **other** categories.

AREA

Approximately **34%** of those seeking funding lived in the **District of Columbia**, **25%** in **Maryland**, **32%** in **Virginia**, and **9%** **outside** the DC metropolitan region

»»» FY 2014 EVENT RECAP

As an all-volunteer organization, DC Abortion Fund counts on fundraising and educational events to expand our community of support for our helpline patients and enable us to partner with a variety of allies. DCAF hosted a well-attended book talk with “Crow After Roe: How ‘Separate But Equal’ Has Become the New Standard In Women’s Health And How We Can Change That” co-author Jessica Mason Pieklo at the Mt. Pleasant branch of the DC Public Library in October 2013. DCAF Board President Val Vilott moderated a lively panel on nationwide abortion restrictions with Pieklo and Jessica Arons, president of the Reproductive Health Technologies Project.

Our special screening of the documentary “After Tiller,” which profiles four late abortion providers, sold out in November at West End Cinema. We were pleased to be joined for an after-film discussion by Dr. Laura Meyers of Planned Parenthood of Metropolitan Washington, and Dr. LeRoy Carhart, a late abortion provider profiled in the film.

DCAF’s two signature events were both extraordinarily successful as well. Our ninth annual holiday party fundraiser, Peace, Joy, and Choice, was held at Capitale in December and raised over \$18,000 from sponsors and attendees to support DCAF’s work. Our fifth annual Bowl-a-Thon fundraiser at Bedrock Billiards, in collaboration with the National Network of Abortion Funds, brought in over \$50,000 in April. DCAF’s bowl-a-thon was again one of the largest in the country as we raced our sister funds for top fundraising honors.

Finally, our case management team brought 10 East Coast abortion funds and allies to DC in June to network and share best practices. DCAF hosted a small conference-style series of workshops and discussions which were focused on improving our relationships with partner funds. Since partnering with our sister funds enables DCAF to help as many patients as possible, we were pleased to be able to create such an important opportunity to better collaborate. Our hard work paid off, and we were proud to have a banner year in fundraising, outreach, and patient services.



DCAF receives a large check for fundraising efforts at the Bowl-a-Thon. Credit: C. Crinion



Team “Cue Did It? The Eleanor Roosevelt!” poses for a photo during the pool tournament. Credit: C. Crinion

Board of Directors, FY 2014

Val Vilott,
President
April Carson,
Secretary

Diana Philip,
Treasurer
Andrea Gleaves

Atima Omara-
Alwala
Colleen Crinion

Colin Fleming
Danielle Geong
Emily Crofoot

Kate Vlach
Karin Bleege
Travis Swanson

» DCAF IN THE COMMUNITY: BRIGHTER FUTURES TOGETHER

It was an exciting year of community building and outreach for the DC Abortion Fund, and we made some tremendous progress. Thanks to the generous support of the Washington Area Women's Foundation Rainmaker's Giving Circle, DCAF launched an outreach program called Brighter Futures Together. Through Brighter Futures, we quadrupled the number of materials we created and distributed, including materials in Spanish. The Brighter Futures Together project enabled us to focus our outreach efforts on a particularly vulnerable population — youth ages 10 to 21.

To ensure youths have access to information and resources for abortion care, our outreach committee made personal visits to nearly 40 clinics, direct service organizations, and advocacy centers that serve youth. In addition to personal visits, DCAF offered three collaborative training sessions.

Our most successful training was **Let's Talk About Sex**, a series of lunchtime forums for direct service providers who work with youth. The panel presentation and interactive discussion focused on the reproductive and sexual health challenges facing youth in the DC area. Our panelists and participants were from a diverse population of healthcare providers, policy experts, youth advocates, social workers, faith-based organizations, culturally-specific organizations, and peer educators. The forums were energizing, especially for community healthcare workers who have little opportunity to have open and honest conversations with youth advocates. Furthermore, the forums allowed DCAF to hear from our community about the best way to engage and connect patients in need with DCAF services.

Thanks to the Rainmaker's grant, we saw an increase in the number of youth served by DCAF in FY14 (34 percent) compared to the prior year (29 percent). We exceeded our project's goals by assisting 178 youth through our helpline and providing over \$25,000 in funding to 102 patients. As we continue to increase outreach efforts, we hope to host more community forums and engage youth, LGBTQ leaders, and more.

DCAF BY THE NUMBERS: How Did You Find Us?

Patients were referred to DCAF in a number of ways:

47% abortion clinics

19% the National Abortion Federation Hotline

23% the internet

7% family members/
friends/partners of
patients

3% other abortion funds

1% social service
agencies

Thank You!

DCAF would like to thank the following volunteers for their great assistance and dedication in making this year successful:

Alexis	Danielle	Katie C.	Patrick	Sarah M.
Alli	David	Lauren	Rachel	Stephanie
Allison	Dominique	Lindsey	Sandi	Tara
Ashley	Heather	Maggie	Sarah B.	Taylor
Courtney	Katie B.	Melissa		

Contact Information Update!

DCAF has a new mailing address effective December 2014. Please update your records accordingly:

**DC Abortion Fund
PO Box 65061
Washington, DC 20035**

Our patient helpline number (202-452-7464) has not changed, and we can still be reached online at info@dcabortionfund.org. Keep in touch! We'd love to hear from you.



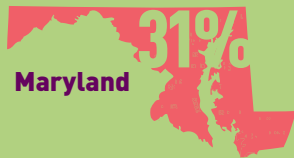
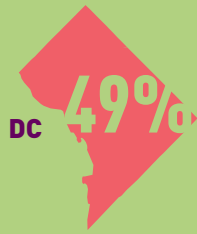
Our monthly donors are critical to our organization, providing DCAF with reliable income to help us forecast support we can count on throughout the year. New monthly donors of \$10 or more receive this coat hanger pendant as a token of our appreciation and to help us promote public awareness of our mission as Friends of DCAF. Thank you to our monthly donors!

More information about the pendants is available on our website: dcabortionfund.org/donate/

Credit: M. Kinsey Bruns

DCAF BY THE NUMBERS: Clinics

DCAF disbursed funds to clinics located in



and **3%** in other nearby states.

»» PATIENT STORIES

These are just a few glimpses into the lives of thousands of patients that call DCAF each year. To us, they're not just numbers - they're real people with real stories. It's our honor to serve them.

Abortion Access in DC

Thanks to a grant provided by the Washington Area Women's Foundation for our Brighter Futures Together project to serve DC area youth, DCAF case managers were able to help more youth like Brittany, a 15-year-old living in foster care. As a college-bound student with her eye on graduating early, Brittany decided that it wasn't the right time for her to have a child — especially if that child would end up in the foster care system, too. Brittany's attorney and foster mother coordinated with case managers, who helped her get the care she needed through a \$200 pledge from DCAF. Case manager Lisa W. said support for populations in need makes her job as case manager easier. "It was so rewarding to be able to tell a child and her foster mother, 'Yeah. We can cover this procedure,' and take some stress off of them," she said.

DCAF Helping Patients in Maryland

Aimee was 21 years old when she found out she was already 22 weeks into a multiple pregnancy. As a new immigrant to the Maryland suburbs of DC, without a job or family to support her, she didn't have much money. Even so, Aimee managed to raise more than \$1,000 on her own before turning to DCAF. Partnering with other abortion funds and working with the clinic to lower her costs and coordinate other logistics for her procedure, DCAF case managers worked with Aimee over several weeks until, with a pledge of \$900 from DCAF, she was able to have her abortion. When she called back to say "thank you", case managers noted that Aimee almost sounded like a different person, relieved and happy to be able to move forward with her new life in Maryland.

Access to Choice in Virginia

When Martina called DCAF looking for funding assistance, she was not sure how far she was into her pregnancy. She knew that while she was working full-time and taking care of three kids already, now was not the time to have another child. Case managers working with Martina were not only able to point her to health care organizations to obtain inexpensive sonogram testing to date her pregnancy, but also helped her locate the closest clinic to her and contact a few other funding resources to help pay for her abortion. With DCAF's help and a pledge of \$85, Martina was able to have her abortion and go back to work and caring for her children.

Demand for DCAF

Demand for DCAF's services has increased steadily during the last eight years.

Fiscal Year *	2007	2008	2009	2010	2011	2012	2013	2014
1st trimester pledges	37	49	112	153	127	212	289	362
2nd trimester pledges	60	113	223	273	340	367	410	480
Procedures 25+ weeks	N/A**	N/A	N/A	N/A	48	50	59	108
Total grant pledges	97	162	335	426	515	629	758	950
% of grants disbursed	77%	58%	70%	68%	68%	73%	79%	76%
Total amount disbursed	\$11,520	\$18,355	\$42,390	\$43,477	\$57,881	\$102,133	\$132,525	\$162,137

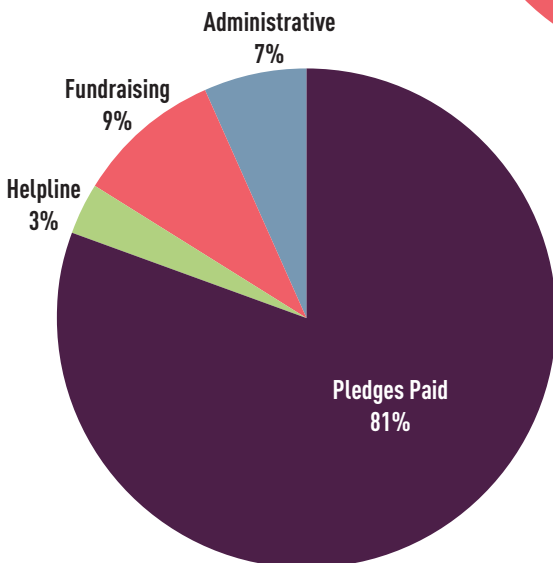
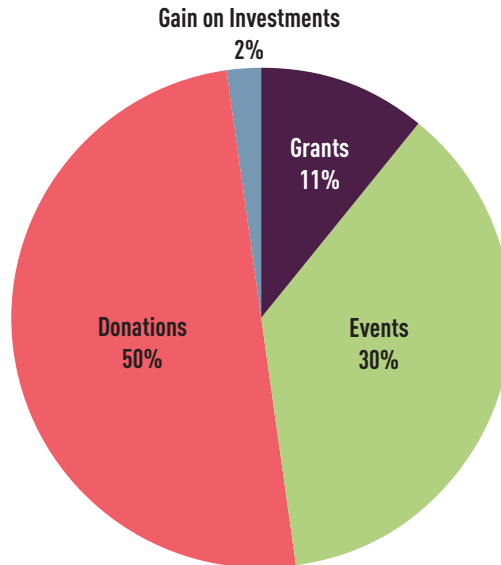
*DCAF's fiscal year runs July 1 to June 30 **Information not available

» DCAF FINANCIALS

Assets at the end of FY 2013: \$254,404

Income

Grants	\$22,000
Events	\$74,361
Donations	\$100,175
Gain on Investments	\$4,452
Total	\$200,988



Expenses

Pledges Paid	\$162,137
Helpline/Outreach	\$6,794
Fundraising	\$18,895
Administrative	\$12,967
Total	\$200,793

Undeposited Funds \$3,556
Accounts Payable (\$17,556)

Assets at the end of FY 2014: \$263,618

DCAF BY THE NUMBERS: Funding

The **average amount of funding assistance pledged** for each patient was **\$209** and the **amount paid** was **\$231**. The **costs of the procedures** ranged from **\$150 to \$12,500**.

\$337 was the average reported cost for **first trimester procedures**, **\$1,385** for **second trimester procedures**, and **\$5,720** for **later term procedures**

DCAF pledges typically covered **28%** of the cost of **first trimester procedures** (average amount - \$95), **18%** of **second trimester procedures** (\$247), and **10%** of **later term procedures** (\$560)

\$198,889

amount we pledged to clinics on behalf of DCAF clients

\$162,137

amount disbursed to clinics on behalf of DCAF clients

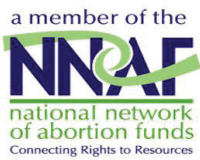
DCAF Honored by the DC Mayor's Office

In March, DCAF was honored to accept a Washington Women of Excellence in Public Health award from the District of Columbia Commission for Women. The Commission celebrated our work to ensure access to abortion services for women with financial constraints and the passion and dedication of our all-volunteer staff in the face of attempts by the national legislature to limit abortion services for District women.

DCAF would like to thank the office of DC Mayor Vincent Gray and the DC Commission for Women for the Women of Excellence Award and for their staunch support of our work!



DC Abortion Fund
 PO Box 65061
 Washington, DC 20035



We've Moved! Please take note of our new mailing address.

Thank You!

DCAF thanks our community of clinics, allies, and friends for their support in FY 2014:

- | | | |
|---|--|--|
| A Capital Women's Health Clinic | Knoxville Center for Reproductive Health | Prince George's Reproductive Health Services |
| A Preferred Woman's Health Center | Law Students for Reproductive Justice | Religious Coalition for Reproductive Choice |
| A Woman's Choice of Raleigh | League of Women Voters of the United States | Reproductive Health Technologies Project |
| Blue Ridge Abortion Access Fund | NARAL Pro-Choice America | RH Reality Check |
| Carolina Abortion Fund | NARAL Pro-Choice Maryland | Richmond Medical Center for Women |
| Catholics for Choice | NARAL Pro-Choice Virginia Foundation | Richmond Reproductive Freedom Project |
| Charlottesville Medical Center for Women | National Latina Institute for Reproductive Health | Roanoke Medical Center for Women |
| Cherry Hill Women's Center | National Network of Abortion Funds | Silver Spring Gynecology and Family Planning |
| Choice USA | National Organization for Women (National, 51st State, DC, and Virginia) | The Moriah Fund |
| DC Commission for Women | National Women's Health Network | The Summit Charitable Foundation |
| DC Office on Women's Policy and Initiatives | National Women's Law Center | Virginia League for Planned Parenthood |
| Falls Church Healthcare Center | New Jersey Abortion Access Fund | Washington Area Women's Foundation |
| Femi Care Surgery Center | New York Abortion Access Fund | Washington Surgi-Clinic |
| Germantown Reproductive Health Services | Office of Dr. Nathan Bobrow | Whole Woman's Health of Baltimore |
| Gynemed Surgical Center | Parkmed Women's Center | Women's Information Network |
| Hagerstown Reproductive Health Services | Philadelphia Women's Center | Women's Medical Fund |
| Hillcrest Clinic | Planned Parenthood affiliates in DC, VA, NC, and MD | |
| Jack D. and Fredda S. Sparks Foundation | Potomac Family Planning Center | |