



THE DC ABORTION FUND

# REQUEST FOR PROPOSALS

## Feasibility Study

### Timeline

- RFP Sent: April 20, 2023
- Responses Due: May 4, 2023
- Send proposal and any questions on the RFP to: Allison Tombros Korman, Senior Director, Operations & Strategy, [alli@dcabortionfund.org](mailto:alli@dcabortionfund.org)
- Finalists Selected & Contacted for Interviews: May 11, 2023
- Chosen Applicant Selected & Contacted: May 16, 2023
- Project Kick-off: May 22, 2023

### Company Overview

The DC Abortion Fund (DCAF) started in 1995 when a social worker began raising money for a rape survivor to get an abortion. After she raised the money she needed, she had some left over, so she saved it for the next time someone needed support.

For 28 years, DCAF has financially assisted people living in or traveling to the D.C. region who cannot afford the full cost of an abortion. In 2022, DCAF onboarded the first paid, full-time staff in the organization's history to manage the day-to-day operations and grow the organization.

### Project Overview

DCAF is seeking a consultant to conduct a feasibility study to help us assess the creation of an abortion access hub for the D.C. region. Currently, DCAF only provides funding for abortion procedures and works with other national and local organizations to support patients with additional needs (practical support, doula care, etc.). But as more patients are traveling to the D.C. region to access care, the need for additional support has skyrocketed.

We are looking to partner with someone who is familiar with the local and national abortion access landscape and has ideally worked with or volunteered at an abortion fund or practical support network. The study should:

- Assess how patients currently access abortion care in the D.C. region.
- Identify the gaps to accessing care in our region.
- Examine the effectiveness of other coalitions and organizations that provide wraparound services.
- Bring in the expertise of local and national partners.
- Provide at least two recommendations for how to move forward, including a detailed project plan for each option.

### Study Objectives

Our goal in conducting this feasibility study is to understand what it would take to launch an abortion access hub for the D.C. region that includes abortion funding, practical support, doula care, and after care. It should also assess if creating this for our region would be sustainable financially.

The feasibility study report should address the following:

- DCAF's real and perceived strengths and weaknesses.
- The community's perception of DCAF.
- The capacity (or lack thereof) of the current national and D.C. infrastructure to fully support patients accessing abortion care.
- The conceivable risks, liabilities, and challenges of creating a D.C. based abortion access hub, as well as potential workarounds and solutions, including best practices and lessons learned from existing practical support, doula, and after care organizations.
- The success of other wraparound organizations.
- The sustainability of volunteer led organizations.
- The financial need to create an abortion access hub.

It should also:

- Provide a list of potential donors and funders who would be interested in funding this work.
- Outline the roles and responsibilities for each existing organization.
- Produce two possible project plans, including timeline, budget, and personnel requirements for each.

### **Proposal Requirements**

Please include the following in your proposal response:

- A brief executive summary
- A clear explanation of your proposed process, discussion of deliverables, and draft timeline. *An actual process, deliverables list, and timeline will be co-created with DCAF staff.*
- A detailed budget that outlines expenses, including the estimate of hours for each activity
- Credentials and qualifications of key personnel who will take responsibility for working directly on this project
- Two contacts for references

### **Budget**

DCAF is an abortion fund and works to use every dollar available for our callers. We have a modest budget of \$20,000 for this project but are open to proposals in the range of \$20,000-\$30,000.

### **Values alignment**

It is important to us that we work with individuals, organizations, and businesses that proudly and publicly support abortion access. If this is not something you or members of your team are comfortable with, we ask that you not submit a proposal.

### **Evaluation Criteria**

DCAF will examine several factors and criteria, which include:

- The extent to which the proposal addresses the stated needs and clearly describes the scope of work.
- Specific plans or methodology to be used to perform the services.

- Qualifications and experience.
- Availability for work to be conducted over a 4-month period.
- Familiarity with abortion access landscape in the D.C. region and nationally.
- Project cost.
- Values alignment.

We look forward to your proposal!